



THE
DOMINICAN
BRUSSEL

Marketing internship

Fonction: Marketing intern
Département : Marketing
Responsible direct: Marketing Manager
Contract: Full time
Organization: report to your department Manager

Objectives and tasks in Marketing

- Acquiring basic knowledge on the various techniques associated with the hotel sector
- Using the proper strategies for maximum benefit, this knowledge can be acquired during the training period provided the trainee completes this period with maximum effort.
- Undertaking marketing research so that consumers can be targeted easily, this should be done by understanding the requirements of the customers and fulfilling them properly.
- Analysing the customer's demographic details in addition to forming marketing strategies accordingly.
- Updating the online presence of The Dominican amongst various third-party seller
- Maintaining brand awareness, analyses and conduction SWOT analyses on hot-running items
- Planning, producing and maintaining in-house branding withing the line the brand book
- Brainstorming year plan marketing
- Reviewing statistics and report to Marketing responsible
- Monthly analyse

Qualifications & requirements

- Diplomatic
- Analytical
- Structured
- Decisive
- Multilingual (bilingual NL/FR, NL/ENG or FR/ENG is a must)
- neat and professional appearance
- Having perfect writing and speaking skills
- Having an eye for detail
- Creative